



How to Plan and Promote Legacy Sunday

Congratulations! You have taken an important step in the life of your church: establishing a Legacy Ministry. On Legacy Sunday, we suggest that you plan a service of emphasis on stewardship and provide some informational resources about the Foundation.

We have also created promotional resources that you can use to promote this special service. Most of the resources are in PDF format.

Promoting the Date

On nazarenefoundation.org/LegacySunday, you will find the following:

1. Bulletin inserts
2. Clip art for the bulletin
3. Posters
4. Letter or e-mail to the congregation
5. Model Generosity Brochure
6. 7-day Model Generosity devotional
7. About the Foundation video
8. And more

On the Sunday before Legacy Sunday, you may want to pass out copies of the seven-day devotional or place a link to this document on your web site.

The video is posted online for streaming, but if you prefer a DVD copy, contact the Foundation office at 913-577-2983 or info@nazarenefoundation.org.

We suggest the following schedule for promoting a Legacy Sunday:

Six, five, four, three weeks prior:

1. Use the clip art in your bulletin. Choose one item for each week during the six weeks preceding Legacy Sunday. (For jpegs of the original artwork, call 913-577-2983 or e-mail info@nazarenefoundation.org.)
2. Place one of the posters around the church on bulletin boards and in other high-traffic areas.

Two weeks prior:

1. Send the "Letter or Email to the Congregation" to your mailing list.

Email: Insert a link to the Model Generosity brochure

Letter: Insert a copy of the Model Generosity brochure. Contact us at 913-577-2983 or info@nazarenefoundation.org to get copies of the brochure.

One week prior:

1. Place Bulletin Insert 1 in your bulletin.
2. Pass out copies of the Model Generosity devotionals. Or, place a link to it on your website or in an email that you send out.

The day of:

1. Place Bulletin Insert 2 in your bulletin.
2. Insert copies of the Model Generosity brochure in your bulletin. (Call 913-577-2983 or e-mail info@nazarenefoundation.org to get copies of the brochure.)